

# NOTACON

## Sponsorship Opportunities

Notacon is a different sort of conference technical conference modeled after "hacker cons" and other similar events across the world. Our goal, though, is to fill in the niches left by these other events. The event strongly focuses on technological innovation, creativity and self-expression, community building and communication. This yearly event provides hundreds of participants with a unique weekend of education, exploration and entertainment.

In order to fund these endeavors, FTS Conventures seeks partners who wish to extend to us financial and material support. In return, sponsors receive valuable visibility, merchandising opportunities and a sense of "giving back to the community." Our hope is that the benefits for everyone involved with Notacon extend beyond the last day of the event.

Interested parties should contact us prior to February 15<sup>th</sup>, 2006 to ensure timely consideration.

For more information on sponsorship opportunities, please contact:

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## Sponsorship Levels

At a minimum, sponsors of the event receive the following based upon sponsorship level. We encourage and look forward to creative sponsorship opportunities.

### **\$4000+**

Full page ad on inside program cover, prominent logo placement around event, 1 table, 4 complimentary registrations, website banner ad/link.

### **\$1500 to \$3999**

Full page ad inside program, prominent logo placement around event, 1 table, 3 complimentary registrations, website banner ad/link

### **\$800 to \$1499**

Half-page ad inside program, logo placement around event, promotional table space, 2 complimentary registrations, website banner ad/link.

### **\$500 to \$799**

Half-page ad inside program, logo placement around event, shared table space for promotional literature, 1 complimentary registration, website banner ad/link

### **\$250 to \$499**

Quarter-page ad inside program, logo placement around event, shared table space for promotional literature, website banner ad/link.

### **Individual Sponsorships**

Notacon attendees and participants are welcome to sponsor Notacon at the dollar amount of their choice. Mention will be given in the program to all private benefactors and supporters. Individuals may also opt to remain anonymous

### **Non-Profit**

Non-profits interested in sponsoring Notacon should contact us for specific arrangements and details.

